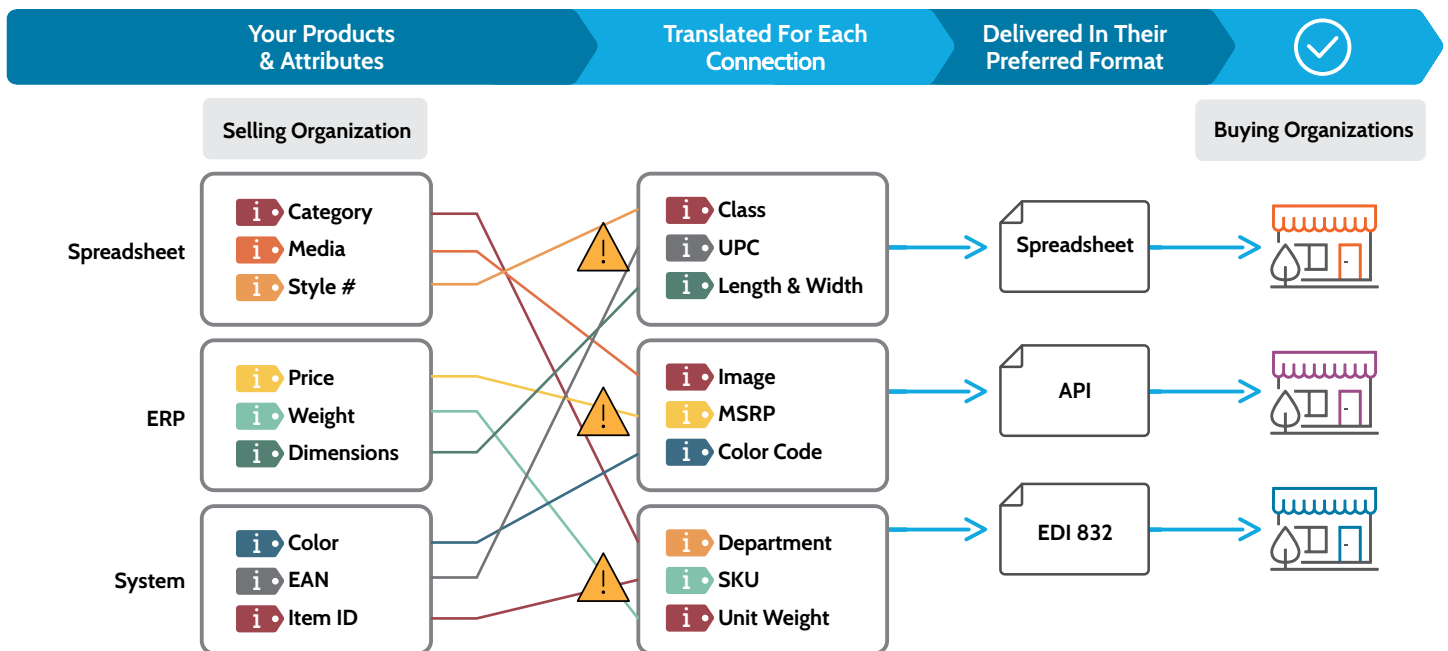


# Assortment: Delivering your product attributes & content, anywhere.

## Simplify how you setup and maintain products across all channels

Imagine trying to buy a product without details like images or descriptions. Product details are essential to delivering an **awesome customer experience** whether online or in-store.

The problem is that each retailer, distributor or marketplace connection has a different way they see it and different process to setup items and manage changes. You have to translate each **detail** for each **product** for each **connection**.



This work often requires too many keystrokes, clicks, copies and pastes, resulting in:

- **Wasted time** spent to manually translate, format and submit data.
- **Missed sales** as products aren't available or listed correctly for customers in a timely manner
- **Increased risk** of reduced or lost business when buyers can't get the consistent, accurate and timely data they need

“Previously, our product information was stored in spreadsheets and was very tedious to deliver to retail customers. With SPS Assortment, we can house all our product data in one location, and allow SPS to help us deliver that information to customers.”

– Omnichannel Director, U.S. Stove

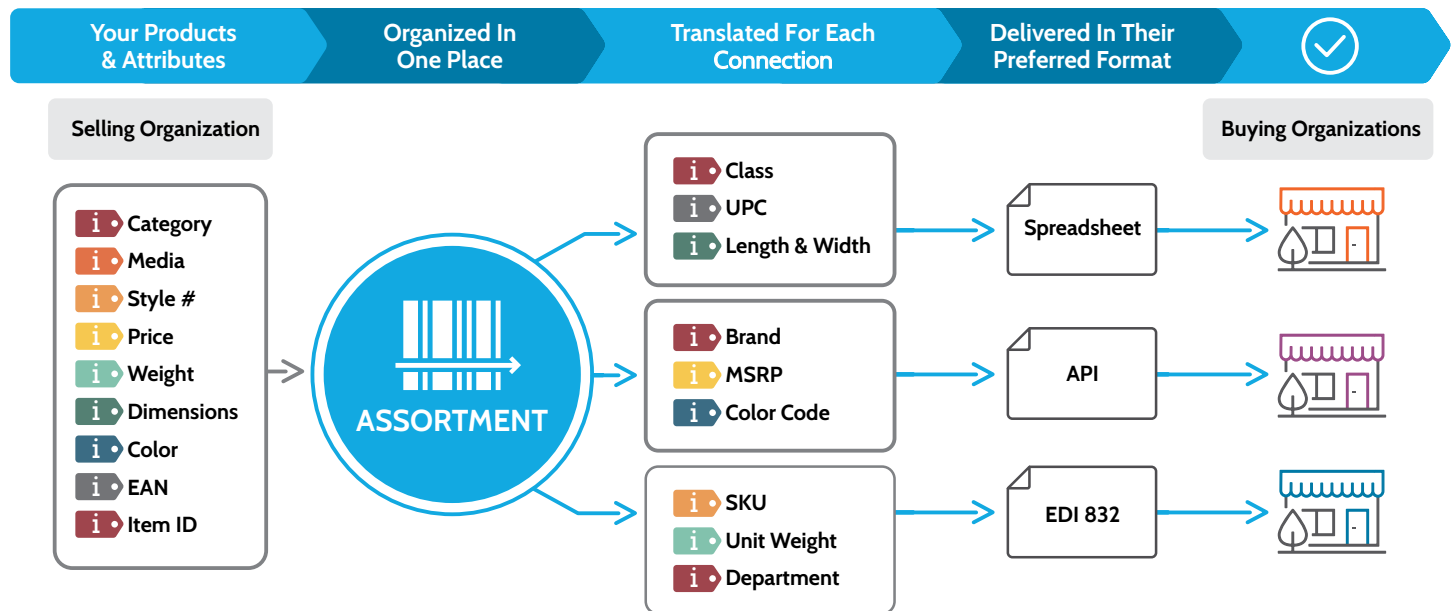


# Assortment: Delivering your product attributes & content, anywhere.

## We translate and distribute your data anywhere through a single, automated process

With SPS Assortment, there's no need to manage unique requirements, handle translation or keep track of portals, spreadsheets or data feeds. We deliver technology, proven processes and an expert team to help you automate data sharing across all channels and connections.

- Connections to 3,500+ retailers, distributors, grocers and marketplaces
- Supports all sales channels, including wholesale and e-commerce
- Unlimited products, attributes & transmissions
- Eliminate need to maintain multiple connections.



Assortment helps you organize your products and attributes in a single location. Simply send your data to SPS in any format and we do the rest. Assortment can even plug into any existing ERP, PIM, PDM, or other internal system where data is stored.

### With SPS Assortment, you can:

- **Save time** by reducing the need to manage spreadsheets or portals to setup items or manage updates.
- **Accelerate speed-to-market** for new product launches.
- **Gain confidence** your brand is well represented wherever your products are sold.

To learn more, visit our [website](#) or call us at 866-245-8100.